



Nyon, September 9, 2009

To whom it may concern,

WATA, World Association of Travel Agencies, founded in 1949, the leading global network of travel agencies, is offering membership on the basis of exclusivity per destination to the best local company offering both incoming and outgoing activities, preferably privately owned, proving a sound financial structure and adhering to the highest professional ethics. Also, the company should enjoy a well established reputation in its local community, and offer good connections with local suppliers and tourist authorities.

When looking for a representative for Bulgaria, among various applications received, it became evidence to us that MIEL Ltd was totally answering the above criteria for affiliation.

Mr Ognian Blagoev, owner and his staff proved to know their destination perfectly and were absolutely hard working in the promotion of it. The company is in a position to offer prompt and independent advice to satisfy consumers. They give total personalized services and are totally reliable and dedicated.

MIEL Ltd has been a WATA member for four years now but very fast they were able to position themselves into the association and understand what affiliation and networking mean.

We could appreciate also that MIEL Ltd is committed to protecting the environment. They are raising awareness inside as well as outside the company to act responsible towards our environment as well as they assist clients in maintaining greener business practices.

All their WATA partners could value the quality of services of MIEL Ltd in 2007 when they organized our yearly General Assembly in Sofia. This was a complete success and this was very well reflected into the so many messages of appreciation received from WATA members from all over the world.

Mr Ognian Blagoev is a member of the WATA Board and is participating very actively in the life of the association. He is supported in his activities by a very qualified and dedicated staff and since 2005 when MIEL Ltd entered WATA, the association only got full satisfaction out of their full and exclusive membership for Bulgaria.

Christine FOURNIER
WATA Executive Director

A handwritten signature in black ink, appearing to read 'Fourier', is written over the typed name 'Christine FOURNIER'.

WATA Headquarters : 11 rue du Boiron – 1260 Nyon – Switzerland

Tel. +4122 9951545 / Fax +4122 3620753 / wata@wata.net

ww.wata.net